

**RED
ELEPHANT
REPS**

COMPANY PROFILE

AUSTRALIA &
NEW ZEALAND



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ELEPHANT
REPTS**

Red Elephant Repts is committed to giving your brand the focused dedication it truly deserves.

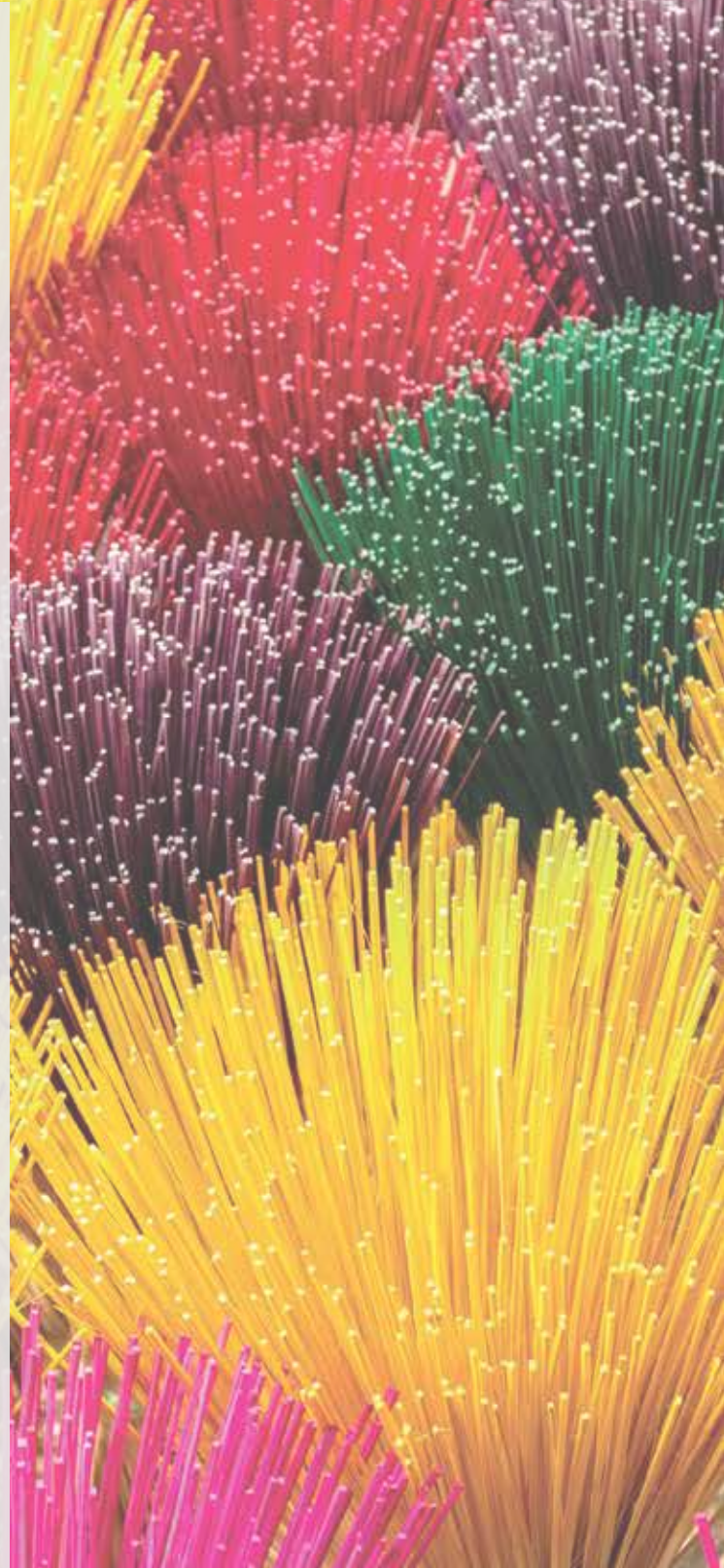
In an industry often dominated by volume, we believe that true representation requires a distinct, personal touch. That is why we purposely keep our exclusive portfolio small and highly curated , ensuring you receive the personalised, high-impact exposure necessary to stand out.

We proudly operate as your dedicated quality-over-quantity partners, acting as a seamless extension of your own team. By offering tailored advocacy and leveraging our regional expertise, we deliver the premium representation you need to build a powerful, lasting presence throughout Australia and New Zealand



Ian Paul Woods
CEO

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What Sets Us Apart?

Personal touch: We collaborate with a carefully selected group of clients looking to increase their leisure business across Australia and New Zealand, ensuring you receive a highly customised and focused level of service.

Proven history: Since 2012, we have applied our deep industry knowledge and refined strategies to consistently deliver highly successful representation services.

Precision planning: We place a strong focus on thoroughly understanding your unique requirements to develop personalised, targeted business strategies.

Connections: Our extensive, robust database features key travel industry contacts, seamlessly linking you directly with major industry players.

Market expertise: Our seasoned team of travel professionals is based locally, working closely with you as a true extension of your team.

Transparent costing: Our comprehensive, fixed monthly pricing plans cover all essential services, offering the flexibility to add extra services as needed.



The background is a vibrant, abstract composition of thick, textured brushstrokes in shades of blue, yellow, orange, red, and green. Overlaid on this are several pieces of ornate, dark metal grilles or screens. These grilles feature intricate scrollwork and geometric patterns, including a large arched grille in the top right, a rectangular grille in the top left, a large rectangular grille in the center, and several smaller rectangular grilles along the bottom and right edges. The text "Opening Doors" is centered in a white, sans-serif font.

Opening Doors

Sales

Acting as your dedicated local liaison, our regionally based Sales Director strategically nurtures vital client relationships to deliver continuous, high-impact communication across Australia and New Zealand.

By deploying a targeted engagement plan, we guarantee a consistent and powerful presence for your brand. This includes providing in-depth product and destination training directly to key travel advisors and agency owners.

Leveraging granular market intelligence, our Sales Director carefully analyses the competitive landscape to identify and secure collaborative partnerships with high-potential agents.

To keep you fully informed, we supply comprehensive monthly performance reports detailing recent market activities, marketing reach, and engagement metrics, allowing us to collaboratively map out the most effective next steps



Personalised Approach

الصَّلَاةُ كَانَتْ بِمَنْشَرٍ عَلَى الْمُنْشَرِ الْقَوِي

Marketing

Increased brand exposure and product or service visibility via regular monthly newsletter features sent to our extensive, targeted database of travel professionals.

Continuous market presence and engagement through regular social media posts across all Red Elephant Reps platforms, highlighting your content to ensure you stay top-of-mind with followers.

A dedicated page on our website to showcase your products and services, including links to presentations, fact sheets, tours and more. Integration of your sales collateral and promotional materials into our client portfolio and marketing toolkit for maximum exposure.

Our monthly performance report contains newsletter and social media metrics, allowing tracking of your results.





Meaningful Connections

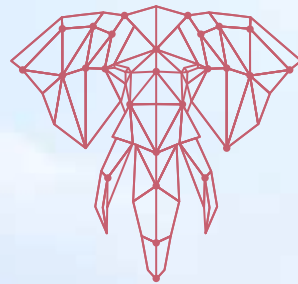
Optional add-ons

Direct support tailored to your market entry requirements. This includes assistance with scheduling key market appointments and providing professional accompaniment during sales calls. This service requires advance planning and preapproved budget confirmation.

Flexible participation options for key international trade shows and essential industry events, ranging from exclusive, dedicated presence to cost-effective shared involvement. This approach ensures alignment with your specific marketing budget, maximising impact.

Tourist board activities and other key industry initiatives. Any activities requiring a financial contribution or payment will be communicated to you in advance with full transparency, and will require your prior approval before commitments are made.





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Let's Talk

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